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# FOOD INFORMATION

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UNITED STATES DEPARTMENT OF AGRICULTURE  
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## FOOD FIGHTS FOR FREEDOM

### PRESIDENT STRESSES FFFF PROGRAM IN THANKSGIVING PROCLAMATION

... "I, Franklin D. Roosevelt, President of the United States of America, do hereby designate Thursday, Nov. 25, 1943, as a day for expressing our thanks to God for His blessings."

In issuing this proclamation, the President said further: "Our forges and hearths and mills have wrought well, and our weapons have not failed. Our farmers, victory gardeners and crop volunteers have gathered and stored a heavy harvest in the barns and bins and cellars. Our total food production for the year is the greatest in the annals of our country."

".... November having been set aside as 'Food Fights for Freedom' month, it is fitting that Thanksgiving Day be made the culmination of the observance of the month by a high resolve on the part of all to produce and save food and to 'share and play square' with food."

\* \* \* \* \*

Each Area Has Tailored the Program...to its own needs, according to reports from FFFF meetings in San Francisco (Pacific Coast States), Los Angeles (Southwestern States), and Salt Lake City (inter-mountain states). Each of the Federal, State and local agencies or organizations involved is taking its share of the responsibility.

Here's an Idea From Missouri.....where the State Council of Defense sponsored an FFFF display at the State Teachers Convention. This same exhibit is scheduled for other meetings in the State.

North Carolina Fights With Extra Food... is the title of a new bulletin issued by the North Carolina Extension Service in the FFFF campaign. (War Series Bulletin No. 28).

Production Goals Kits Are Out.....with notification copies being sent the States this week, going to all members of the War Boards. Upon order, the Office of Information will supply copies of any or all of the sections for the States to use in preparing their handbooks for the educational campaign. Orders should be placed by the agencies or committees in charge of the educational program in the State.



## "A" AWARDS TAKE FRONT PLACE

The Army Quartermaster Corps.....has approved the following dates for awarding the Agricultural "A" to outstanding counties for their achievement in farm production and has assigned speakers;

November 20 -- Ottawa, Kansas (Capt. Ernest C. Hawkins)  
November 22 -- Sycamore, Illinois (Capt. P.F. Corboy)  
November 23 -- Lincoln, Illinois (Capt. G.C. Norton)  
November 24 -- Chester, Illinois (Capt. G.C. Norton)  
November 30 -- West Palm Beach, Florida (Capt. Norman K. Browne)  
December 2 -- Juneau, Wisconsin (Maj. Harold Ornstein)  
December 3 -- Wautoma, Wisconsin (Maj. Harold Ornstein)  
December 4 -- Menomonie, Wisconsin (Maj. Harold Ornstein)

At these ceremonies, the "A" award flag and certificate will be presented to a locally selected county representative by the Army Quartermaster Corps on behalf of the WFA. These awards, comparable to the Army-Navy "E" for industrial production, will be made to counties selected by their State War Boards on the basis of noteworthy accomplishments in production and war activities and the overcoming of extreme difficulties.

The ceremony at Lincoln, Illinois, will be broadcast over the National Farm and Home Hour, Nov. 23.

Wood Is a Weapon, too ..... Wood from farm woodlands should go a long way toward making up the national shortage of wood and wood products. SCS is launching an intensive drive to increase this harvest on farms in nearly 1,000 Soil Conservation districts throughout the country. They emphasize careful cutting of selected trees to avoid endangering future timber supplies. (See USDA 994-44)

War Plants Say Food Affects Morale..... You might be interested in the War Manpower Commission's studies in war plants showing definite effect of well-prepared and well-served food on the morale and productivity of workers. (See OWI-2701, Nov. 15.)

## PLAN NOW FOR FOOD FOR PEACE

"Time is short ..... my only fear is that we will be unprepared in our thinking and planning when the time comes for action," Secretary Wickard warned in Chicago at the Land Grant College meeting in October. This was before the Moscow Conference. We know now that the time for planning may be even shorter than we think.

You can develop local information materials from these reports, which you may have, and sparkplug local future planning:

"Agriculture When the War Ends" ... a factual report, not strictly an info piece, but vital information for every agricultural worker, based on regional and area reports.

"Wartime Family Living" ... a BHNHE bulletin forecasting some of the economic problems that will confront farm families.

SHARING WINS, TOO .....WFA Administrator Marvin Jones at Grand Rapids, Mich., November 12, told the National Grange:

"..democratic sharing of the responsibilities -- which we have been developing through the year -- is now in our emergency, our mightiest weapon of defense. If we continue to use this weapon wisely, there is no secret weapon of any enemy which is more powerful.....never in our history has our food been so evenly distributed throughout our population. In normal times, before the war, the food 'coupons' which determined the amount of food each of us ate were the dollars we had in our pockets. But some had more of these dollars, these 'coupons' than others.....Many did not have enough to buy the food they wanted. ... While some are eating less of some foods, our people, as a whole, are now eating more and are thus maintaining our national production of war supplies. ... We have the largest food production in our history; we are eating only slightly below our highest consumption rate in history; and we are sharing that tremendous supply on a more even basis than ever before." (USDA 1026-44)

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..... FARM AND HOME HOUR .....

- Tuesday - November 16: USDA portion cancelled for speakers from Victory Garden Conference in Chicago.
- Wednesday - November 17: Ruth Van Deman and Wallace Kadderly, "Home Curing of Meat" and "Be Kind to Your Wool Clothes."
- Thursday - November 18: Ruth Van Deman and Wallace Kadderly, "Ironing a Shirt in Seven Minutes."  
UNCLE SAM'S FOREST RANGERS.
- Friday - November 19: Food Fights for Freedom #4 (by ET) Bob Brown, farmer, Wiggins, Morgan County, Colorado, and Joe Simon, farmer, Portage Des Sioux, St. Charles County, Missouri; and (live) Wallace Kadderly, "Resourcefulness Saved the Day."

#### CONSUMER TIME

Don Payne, Chief of the Soya Section of FDA, and Dr. Julia I. H. Chen of the Office of Foreign Agricultural Relations, together with a "disgruntled citizen who never has liked anything about soya" will participate in a round-table discussion on soya foods, November 20. (12:15, EWT, NBC stations.) Dr. Chen is a Chinese lady with first hand knowledge of soya products in a land where they've been used extensively for more than 5,000 years. The "experts" will give helpful hints on preparing tasty soya dishes.

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Order Fertilizer Now .....A Food Information Series piece on the 1943-44 fertilizer distribution program will be out soon. Besides information on distribution, it gives facts on supplies and offers information slants for local use. WFA officials indicate farmers can expect an adequate supply of fertilizer, if they help break transportation and storage bottlenecks by ordering their supplies immediately and taking delivery during fall and winter months.



# Des Moines Makes Food Fight

## Iowa's Ration Calendar

**GASOLINE**—Coupon No. 8 in new book valid through Nov. 21.  
**SUGAR**—Coupon 29 in Book 4 (5 lbs.) valid through Jan. 15.  
**SHOES**—Book 1 Stamp 18 good indefinitely; Stamp 1 on airplane sheet Book 3 also good indefinitely.

**FOODS**—Book 2 blue (canned goods) stamps X, Y and Z valid through Nov. 20; green stamps A, B and C in Book 4 good through Dec. 20. Book 3 brown (meats, fats) stamps G and H good through Dec. 4; J valid Nov. 7.

## Des Moines Tribune

DES MOINES, IOWA, MONDAY, NOVEMBER 1, 1943.

# Students Aid Food for Freedom Drive

← AIDE

## Tell Campaign Plans Here

Fifth and sixth grade children from Des Moines schools will enlist their efforts in the vital home-front food battle beginning Tuesday afternoon by calling upon every home in the city school district with free pamphlets telling how to make November "Food Fights for Freedom" month.

Similar efforts will be taking place all over the United States, as citizens everywhere are asked to do their best to help end the war sooner by using food as a war weapon under the slogan, "PRODUCE—CONSERVE—SHARE—P L A Y FAIR."

In Des Moines, the program is being carried on by a committee of business men, ministers, women's organizations and other groups under the chairmanship of Arthur Brayton, secretary of the convention bureau of the Chamber of Commerce.

### Homes.

The Des Moines school children who will go to homes with the literature on how food can fight for freedom more effectively will each wear red, white and blue badges carrying their names and identifying them as special representatives of the local committee.

The badge carries a reproduction of the Food Fights for Freedom month emblem, a hand holding a food basket with the four points of the slogan.

Recipients of the literature will be asked to sign their names on a folder to show that they have received the material and to give a record of how thoroughly Des Moines has been covered.

### Nutrition.

Material distributed to the homes will stress what an important part food is playing in helping to win the war; how each family can help shorten the war through proper use of their foods. It points out nutritional facts through a nutritional guide.

One pamphlet deals with "fighting food waste in the home" while another gives much information on salvage and use of fats in the home.

## The Des Moines Register

DES MOINES, IOWA, TUESDAY MORNING, NOVEMBER 2, 1943.

### Des Moines Tribune

Published every day except Sunday by The Register and Tribune Co., 713-715 Locust St., Des Moines, Ia.

#### SUBSCRIPTION RATES.

BY MAIL IN IOWA—Tribune, one year, \$8; Sunday Register, one year, \$6; payable in advance.  
BY MAIL OUTSIDE OF IOWA—Tribune, one year, \$10; Sunday Register, one year, \$7; payable in advance.

#### SEPTEMBER CIRCULATION, NET PAID.

Daily Register and Tribune ..... 312,559  
Daily Register ..... 181,574  
Daily Tribune ..... 130,985

Sunday Des Moines Register.... 378,203

In Des Moines.

Daily Register and Tribune ..... 101,718  
Sunday Register ..... 57,226

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## The Youngsters Help.

Des Moines "kids"—a minority of them—were more rambunctious than usual this Halloween season. Maybe, when you think about the war-time chaos they see and hear, we adults are not always quite understanding when children become destructive.

But isn't there something CONSTRUCTIVE that can be found for these boys and girls to do?

As a matter of fact, there is. And they're going to do it.

In a world bent on destroying, there are a limited number of activities which are, from the long-range point of view of the nation and the whole world, truly constructive.

One such set of activities, however, surely centers about food. Even though food be "a weapon of war," no loaf of bread will ever inaim an innocent child.

On the other hand, loaves of bread are desperately needed in many lands today.

We recall the photograph of the grotesquely thin body of a Greek boy. Posters now going out show a hollow-eyed girl who has found refuge in Switzerland. The current issue of Time has startling photographs of the emaciated starving of Calcutta—within the very limits of "our own side."

It is terribly important that food be treasured in this kind of a world.

To remind us of this in our relative opulence, hundreds of fifth and sixth grade children of Des Moines shortly will distribute to our homes literature which will describe how the most can be got from the food we have.

We must appreciate the need for care that there be no waste. Even in peace-time, food is more precious than we usually acknowledge.

In war-time, as we seek to shield our children from the shock of the destruction, it is good that they are participating in a most constructive job, of saving the food with which we are blessed.

## FOOD CAMPAIGN MEETING TODAY

Cub

The Des Moines committee in charge of the Food Fights for Freedom campaign meets at 4 p. m. today in the Chamber of Commerce rooms to consider progress of the campaign.

Arthur Brayton, secretary of the Des Moines convention bureau, is chairman of the committee. Wayne Welch is executive secretary.

### National Observance.

The local campaign is part of a national observance in which the government seeks to make production, conservation, sharing, and playing fair the bases of household planning and purchasing.

Display windows in downtown stores are being decorated appropriately.

Ten or fifteen pamphlets and booklets not included in bulletins distributed to the home will be available at a booth on the main floor of Younkers. Women volunteers from the office of civilian defense will staff the booth during November.

### Slide Film.

Welch has shown a slide film on "Food Fights for Freedom" before the Des Moines Federation of Women's clubs, and it will be shown before other organizations, churches and civic groups. The theaters have a motion picture issued by the office of price administration on "Let's Share and Play Square."

"As far as reports are available, Des Moines is far ahead of many other communities in carrying out the plans for the month," George Sheehe, of the food distribution administration and a member of the committee, said.

Approximately 3,800 fifth and sixth grade pupils are calling upon all homes this week to leave four basic pamphlets giving practical hints on fighting the war through proper use of foods. Clifton Schropp, director of junior high schools, was in charge of distribution to the schools.



Kenneth Linke, 10, of 983 Twenty-third st., carries an armload of Food for Freedom literature which he will distribute.